



Betty Crocker™



**Everything You'll Need to
Craft a Festive Gift for Loved Ones**

Printable Instructions & Template Inside!



How-To Guide

Introducing Secret Betty.

This is where you make homemade gifts for your friends, family, co-workers, neighbors, or really anyone!

Here's the catch. They can't know it's from you. Once you have made your creation, you'll add a note of instructions for them to return the favor to someone in their life.

Don't worry, we've provided one for you so you can focus on baking! Simply cut along the dotted line and include it in your Secret Betty gift.



**A Secret Betty has left you
a delicious treat.**

Now it's your turn to repeat.

Pick a friend and bake them something oh-so-nice.

Don't forget to include a Secret Betty note to help advise.

This time around, it's your turn to have some fun...

Then drop your gift off, ring the doorbell and run.

Hip, hip, hooray on a job well done!

**Have a safe and
happy holiday, everyone!**

xo,

Betty Crocker™

